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ATIM World Services Trade Report

Global Trade in Services – All Service Sectors

Prepared using the

ATIM (Aggregated Trade Intelligence Model) methodology

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ATIM Service Reports can be produced for 52 countries and territories with detailed service-sector coverage across 13 service sectors.

Aggregate trade-in-services statistics are also available for a further 152 countries and territories.

Together, these resources create a highly flexible trade-intelligence capability supporting market, service-sector, country, trade-corridor, and trade-bloc analysis.

These reports are designed to:

- **identify international markets and service sectors of interest;**
- **support benchmarking, market evaluation, and opportunity identification activities; and**
- **indicate practical trade-development next steps.**

Supporting methodology, trade-flow tables, classification resources, and related reference materials are available through the [ATIM Resource Library](#).

For more information see: [ATIM Report Types and Applications](#).

(Multilingual versions available on request.)

About This Report

Purpose

ATIM Service Trade Reports are designed for organisations supporting international trade-development.

This report provides structured trade intelligence relevant to:

- **The World Services Trade Profile**

Application

The report combines international trade analysis, market rankings, growth indicators, concentration measures, and service-sector references.

The objective is to provide structured trade intelligence that supports market review, comparative assessment, and trade-development activities.

Practical Use

The report has been designed to help organisations identify markets, service sectors, trade corridors, and areas of potential commercial interest that may warrant further investigation.

The information presented can support prioritisation, planning, and the identification of opportunities for subsequent review and assessment.

However, identifying service sectors of interest is often only the first step. Practical follow-up frequently requires those service sectors to be linked to the industries associated with them.

[ATIM Code Matching resources](#) provide that connection between service sectors identified within this report (BPM6 Revision Codes) and their associated industries (ISIC Codes).

The Optional Next Steps section provides access to additional analytical, reference, and trade-development resources.

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1. Executive Summary

This Executive Summary provides a consolidated overview of the principal trade volumes, growth indicators, concentration measures, and comparative references presented within the report.

1.1 International Service Trade Scale and Growth

The following indicators provide a summary of global service trade activity.

Global Service Trade Volumes (2024)

	USD bn	% Global GDP
Global GDP	105,000.00	
Global Service Trade	8,805.45	8.39%

Global Export Growth

	YoY Growth 2023 -24	CAGR 2020 -24
Global GDP	3.20%	N/A
Global Service Trade	9.33%	13.20%

1.2 Trade Concentration Indicators

The first figure indicates the number required to exceed the concentration threshold. The second figure indicates the total included in the analysis.

Global Service Trade Concentration

	50% Threshold	% Service Global Trade
Exporting Countries	9/179	53.89%
Importing Countries	9/179	51.75%
Service Sectors	3/13	59.88%

1.3 Summary Observations

The Summary Observations section highlights the principal trade, growth, concentration, and market indicators presented within the report.

It also outlines how these indicators can support market assessment, trade-development activity, and the identification of areas warranting further exploration.

Illustrative Considerations provide additional context to assist organisations in determining how the information presented can be applied within their own circumstances.

The significance and application of the information presented will depend, however, upon the objectives, capabilities, priorities, and circumstances of the organisation using the report.

1.4 Optional Next Steps

The Optional Next Steps section provides access to additional analytical, reference, and trade-development resources to support any subsequent actions the organisation chooses to undertake.

2. Introduction

This report provides structured international trade information relating to:

- **The World Services Trade Profile**

Included within the report are international trade volumes, market rankings, growth benchmarks, service-sector references, and comparative trade information relevant to the report scope.

The analysis is designed to:

- provide international trade statistics and comparative trade references;
- identify markets, countries, and trade corridors of potential interest;
- identify service sectors, concentration patterns, and growth benchmarks; and
- support market review, opportunity identification, and trade-development activities.

BPM6 Revision service-sector code references are incorporated throughout the report to support review of global service activity and structure.

Comparative growth and trade benchmarks are used throughout the report to support market and service-sector review. Unless otherwise indicated, comparative growth and trade benchmarks are weighted by relative trade value.

2.1 Sector Mapping

To support interpretation and practical follow-up, ATIM provides **BPM6 Revision–ISIC alignment resources** that help connect service classifications with industry-sector classifications.

These resources help organisations link service sectors identified within the report to the industries, sectors, and economic activities associated with them.

2.2 Supporting Resources

The ATIM Resource Library provides access to methodology notes, benchmarking references, classification resources, and related analytical materials.

[Downloadable Trade Flow Tables](#) are also available through the [ATIM Resource Library](#).

The downloadable XLSX Trade Flow Tables provide access to the data presented in this report together with additional rankings, statistics, and trade-flow references.

2.3 Uses of This Report

The report supports a range of international trade-development, export-promotion, market-assessment, and market-development activities.

It can assist organisations in:

- benchmarking and comparative market assessment;
- sector-focused trade intelligence and market review;
- export-promotion and trade-development activities;
- market and partner identification; and
- international engagement and relationship-development activities.

2.4 Interpretation and Application

The report provides trade statistics, comparative references, growth indicators, concentration measures, and supporting resources.

Interpretation of the information presented, and any actions arising from it, will depend entirely upon the objectives, capabilities, priorities, and circumstances of the organisation using the report.

As a result, different organisations will reach different conclusions and pursue different courses of action based upon the same information.

For this reason, the report does not make judgements, recommendations, or prioritisation decisions on behalf of the organisations using it.

2.5 Scope of the Analysis

This report primarily provides macro-level trade, market, sector, and international trade-structure analysis.

The analysis does not incorporate:

- the number of companies active within specific service sectors;
- the relative participation of SMEs and large enterprises;
- ownership composition; and
- detailed company-level analysis.

Some country, bilateral, and service-sector datasets may not be available for identical reporting periods. Where this occurs, the latest available reporting period has been used and is identified within the relevant tables or sections.

As a result, the report should not be interpreted as a detailed industry or company-structure assessment.

Notes For Readers

1. Unless otherwise indicated, countries, economies, and international markets are generally presented in approximate order of relevance to the report scope.
2. Additional trade statistics and rankings are available as downloadable XLSX files through the ATIM Resource Library's [Global Trade Flow Tables](#).
3. International trade statistics may differ between reported import and export figures.

3. Global Service Trade Overview

This section provides a high-level overview of global service trade activity.

The analysis includes trade volumes, growth benchmarks, and concentration indicators relating to international markets and service sectors.

3.1 Global Service Trade Activity

The following tables provide summary indicators relating to the scale, growth, and structure of global service trade activity.

These indicators provide a foundation for subsequent review of international market rankings, trade concentration, service-sector composition, and comparative sector performance.

The Importance of International Trade in Services (2024)

	USD bn	% Global GDP	Growth
World GDP	105,000.00		3.20%
Global Service Trade	8,805.45	8.39%	9.33%

Table 3.1.1 Global Service Trade Volumes

The following indicators provide comparative references relating to service export and import growth performance.

Global Service Export Growth

Exports	YoY Growth 2024 -25 ¹	CAGR 2021 -25
Global Service Trade	9.33%	13.20%

Table 3.1.3 Service Export Growth 2024

3.2 Market Concentration

The following tables provide comparative references relating to the concentration of international service trade activity across countries and service sectors.

These analyses highlight concentration patterns within global service trade activity.

¹ **Growth Tables:**

- YoY (Year-on-Year) growth measures annual change.
- CAGR (Compound Annual Growth Rate) measures medium-term growth

Global Service Exporting Country Concentration

Rank	Exporting Country	% Global Service Exports	USD bn
1	United States of America	13.09%	1,152.75
2	United Kingdom	7.37%	649.04
3	Ireland	5.90%	519.54
4	Germany	5.36%	471.82
5	China	5.06%	445.89
6	France	4.54%	400.10
7	Singapore	4.49%	395.57
8	India	4.26%	374.88
9	Netherlands	3.82%	335.96
	Totals	53.89%	4,745.55

Table 3.2.1 Global Service Exporting Country Concentration 2024

The preceding table provides comparative references relating to the concentration of service exports across international markets.

The following table provides comparative references relating to the concentration of global service trade across service sectors.

Global Service Sector Export Concentration

BPM6	Sector Description	% Global Service Exports	USD bn
10	Other business services	23.91%	2,105.72
4	Travel	19.40%	1,708.17
3	Transport	16.57%	1,458.92
	Totals	59.88%	5,272.81

Table 3.2.2 Global Service Sector Export Concentration

Global Service Importing Country Concentration

Rank	Country	% Global Service Imports	USD bn
1	United States of America	10.52%	840.88
2	China	7.64%	610.56
3	Germany	6.90%	551.94
4	Ireland	5.84%	467.10
5	United Kingdom	5.02%	401.50
6	Singapore	4.39%	351.12
7	France	4.26%	340.46
8	Netherlands	3.81%	304.71
9	India	3.37%	269.32
	Totals	51.75%	4,137.59

Table 3.2.3 Global Service Importing Country Concentration

Together, these indicators provide comparative references relating to the scale, growth, and concentration of international service trade activity within the report scope.

The following sections build upon these indicators through more detailed review of export markets, import markets, service sectors, and growth trends.

Notes For Readers

1. Additional trade statistics, rankings, and supporting trade-flow references are available as downloadable XLSX files through the ATIM Resource Library's [Global Trade Flow Tables](#).

4. Major Service Export Markets

This section provides more detailed review of international service export markets, growth trends, and service-sector activity.

The analysis incorporates market rankings, growth benchmarks, service-sector references, and comparative trade indicators.

4.1 Service Export Market Size & Growth

The following tables provide comparative references relating to the scale and growth performance of leading international service exporting economies.

Leading Service Exporting Countries by Value.

The following table ranks countries by export value and relative share of global service exports.

Rank	Country	World Share	USD bn
1	United States	13.09%	1,152.75
2	United Kingdom	7.37%	649.04
3	Ireland	5.90%	519.54
4	Germany	5.36%	471.82
5	China	5.06%	445.89
6	France	4.54%	400.10
7	Singapore	4.49%	395.57
8	India	4.26%	374.88
9	Netherlands	3.82%	335.96
10	Japan	2.60%	228.54
	Totals	56.49%	4,974.09

Table 4.1.1 Leading service exporting countries by value

In addition to market size, growth performance provides an indication of how rapidly international export activity is changing. The following tables compare export growth performance across leading service exporting economies.

Leading Service Exporting Countries by YoY Growth

Export Growth YoY Benchmarks (2023–24):

World GDP Growth	3.20%
Global service export growth	9.33%

Rank	Country	YoY	Benchmarks	USD bn
1	Ireland	20.42%	▲ ▲	519.54
2	China	16.99%	▲ ▲	445.89
3	Luxembourg	14.59%	▲ ▲	171.29
4	India	11.06%	▲ ▲	374.88
5	United Kingdom	10.72%	▲ ▲	649.04
6	South Korea	10.57%	▲ ▲	138.95
7	Singapore	10.42%	▲ ▲	395.57
8	United States	10.30%	▲ ▲	1,152.75
9	Denmark	9.51%	▲ ▲	127.09
10	Japan	9.34%	▲ ▲	228.54

Table 4.1.2 Leading Service Exporting Countries by YoY Growth (2023–24)

Where:

- first icon = growth compared to World YoY GDP Growth;
- second icon = growth compared to Global Service YoY Growth.

▲ indicates above the benchmark

▼ indicates below benchmark

▶ indicates equal to the benchmark

While the previous tables highlight short-term YoY growth performance, the following tables provide longer-term CAGR growth references.

For CAGR comparisons, a single global benchmark is used: Global Service Export CAGR Growth.

Leading Service Exporting Countries by CAGR Growth

Export Growth CAGR Benchmarks (2020–24):

Global Service Export Growth	13.20%
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Rank	Country	CAGR	Benchmark	USD bn
1	Spain	24.18%	▲	211.64
2	United Arab Emirates	22.65%	▲	176.78
3	India	16.55%	▲	374.88
4	Singapore	16.14%	▲	395.57
5	Italy	16.04%	▲	155.20
6	Poland	15.63%	▲	118.73
7	Denmark	13.56%	▲	127.09
8	United Kingdom	13.01%	▼	649.04
9	France	12.97%	▼	400.10
10	Canada	12.76%	▼	159.11

Table 4.1.3 Leading Service Exporting Countries by CAGR Growth (2020–24)

International trade activity is ultimately driven by the service sectors being traded. The following tables provide comparative references relating to the scale, concentration, and growth performance of leading service sectors.

Together, these indicators provide additional insight into the composition of global service trade.

4.2 Export Service Sectors & Growth

Service Sectors by Value

BPM6	Sector Description	Share of World Service Exports	USD bn
10	Other business services	23.91%	2,105.72
4	Travel	19.40%	1,708.17
3	Transport	16.57%	1,458.92
9	Telecommunications, computer, and information services	14.10%	1,241.72
7	Financial services	8.79%	773.57
8	Charges for the use of intellectual property n.i.e.	6.18%	544.33
6	Insurance and pension services	2.70%	237.56
2	Maintenance and repair services n.i.e.	1.62%	142.64
1	Manufacturing services on physical inputs owned by others	1.51%	133.09
11	Personal, cultural, and recreational services	1.39%	122.30
5	Construction	1.30%	114.31
12	Government goods and services n.i.e.	0.98%	85.89
SN	Services not allocated	0.42%	37.22
	Totals	100.00%	8,805.45

Table 4.2.1 Service Sector Exports (2024)

These service sectors also have their own growth profiles which are shown in the next table.

Service Sectors by YoY Growth

Export Growth YoY Benchmark (2023–24):

World GDP Growth	3.20%
Global Service Export Growth	9.33%

BPM6	Sector Description	YoY Growth	Benchmark	USD bn
SN	Services not allocated	27.88%	▲ ▲	37.22
4	Travel	12.24%	▲ ▲	1,708.17
9	Telecommunications, computer, and information services	10.35%	▲ ▲	1,241.72
2	Maintenance and repair services n.i.e.	9.94%	▲ ▲	142.64
8	Charges for the use of intellectual property n.i.e.	9.89%	▲ ▲	544.33
7	Financial services	9.60%	▲ ▲	773.57
6	Insurance and pension services	8.26%	▲ ▼	237.56
10	Other business services	7.64%	▲ ▼	2,105.72
3	Transport	7.20%	▲ ▼	1,458.92
5	Construction	6.28%	▲ ▼	114.31
11	Personal, cultural, and recreational services	0.88%	▲ ▼	122.30
12	Government goods and services n.i.e.	-4.30%	▼ ▼	85.89
1	Manufacturing services on physical inputs owned by others	-9.66%	▼ ▼	133.09

Table 4.2.2 Service Sectors by YoY Growth (2023–24)

While YoY growth provides a short-term indication of sector performance, CAGR growth provides a longer-term view of sector development over the reporting period.

Service Sectors by CAGR Growth

Export Growth CAGR Benchmark (2020–24):

Global Service Export Growth	13.20%
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BPM6	Sector Description	CAGR	Benchmark	USD bn
4	Travel	31.41%	▲	1,708.17
3	Transport	13.11%	▼	1,458.92
6	Insurance and pension services	11.96%	▼	237.56
11	Personal, cultural, and recreational services	11.73%	▼	122.30
9	Telecommunications, computer, and information services	10.99%	▼	1,241.72
2	Maintenance and repair services n.i.e.	10.65%	▼	142.64
10	Other business services	10.22%	▼	2,105.72
7	Financial services	7.85%	▼	773.57
8	Charges for the use of intellectual property n.i.e.	7.64%	▼	544.33
5	Construction	5.60%	▼	114.31
SN	Services not allocated	4.19%	▼	37.22
1	Manufacturing services on physical inputs owned by others	1.15%	▼	133.09
12	Government goods and services n.i.e.	1.08%	▼	85.89

Table 4.2.3 Service Sectors by CAGR Growth (2020–24)

The next section provides corresponding international service import statistics, rankings, growth indicators, and comparative market references.

5. Major Service Import Markets

Further to the indicators presented in Section 3, the following tables provide more detailed analysis of service import markets and growth performance.

5.1 Service Import Market Size & Growth

Leading Service Importing Countries by Value.²

The following table ranks countries by import value and relative share of global service imports.

Rank	Country	World Share	Imports USD bn
1	United States	10.52%	840.88
2	China	7.64%	610.56
3	Germany	6.90%	551.94
4	Ireland	5.84%	467.10
5	United Kingdom	5.02%	401.50
6	Singapore	4.39%	351.12
7	France	4.26%	340.46
8	Netherlands	3.81%	304.71
9	India	3.37%	269.32
10	Japan	3.08%	246.17
	Totals	54.83%	4,383.76

Table 5.1.1 Leading Service Importing Countries by Value

In addition to market size, growth performance provides an indication of how rapidly international import activity is changing.

The following tables compare import growth performance across leading service importing economies.

² International trade statistics may differ between reported import and export figures.

Leading Service Importing Countries by YoY Import Growth

Import Growth YoY Benchmarks (2023–24):

World GDP Growth	3.20%
Global Service Import Growth	7.15%

Rank	Country	YoY Growth	Benchmarks	USD bn
1	Switzerland	11.67%	▲▲	214.58
2	Ireland	11.54%	▲▲	467.10
3	China	10.61%	▲▲	610.56
4	United Kingdom	10.58%	▲▲	401.50
5	Sweden	10.43%	▲▲	124.98
6	United States	10.38%	▲▲	840.88
7	India	9.25%	▲▲	269.32
8	Luxembourg	8.06%	▲▲	130.69
9	Germany	7.65%	▲▲	551.94
10	Singapore	7.62%	▲▲	351.12

Table 5.1.2 Leading Service Importing Countries by YoY Import Growth (2020–24)

While the previous tables highlight shorter-term import growth performance, the following table presents longer-term CAGR growth rankings for leading service importing countries.

Leading Service Importing Countries by CAGR Growth

Import Growth CAGR Benchmark (2020–24):

Global Service Import Growth	12.22%
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Rank	Country	CAGR	Benchmark	USD bn
1	India	23.43%	▲	269.32
2	Australia	23.35%	▲	108.62
3	United Kingdom	16.40%	▲	401.50
4	United States	15.52%	▲	840.88
5	United Arab Emirates	14.73%	▲	107.18
6	Italy	14.57%	▲	162.82
7	Spain	14.50%	▲	105.57
8	Germany	14.07%	▲	551.94
9	Sweden	13.87%	▲	124.98
10	Singapore	13.69%	▲	351.12

Table 5.1.3 Leading Service Importing Countries by CAGR Import Growth (2020–24)

The following section, Summary Observations, highlights the principal indicators presented within the report.

Optional Next Steps provides access to additional analytical, reference, and trade-development resources.

6. Summary Observations

6.1 Global Service Trade Overview, Growth & Concentration in 2024

Note: Figures presented in this section may be rounded.

International Markets

- World service exports reached USD 8,805 billion, representing 8.4% of global GDP.
 - World service exports increased by 9.3%, compared to 3.2% for global GDP.
 - Nine exporting countries accounted for 54% of global service exports.
 - Nine importing countries accounted for 51.8% of global service imports.
 - Three service sectors accounted for 59.9% of global service exports.
-

6.2 From Market Patterns to Trade Activity

The information presented throughout this report can support the identification and assessment of markets, service sectors, trade corridors, and potential trade opportunities.

The specific actions undertaken, however, will depend on the objectives of the organisation concerned.

Such actions typically include identifying and assessing:

- markets, countries, and trade corridors of interest;
- service sectors of interest;
- market and service concentration patterns; and
- industry sectors, organisations, companies, and trade networks associated with any potential opportunities.

However, identifying service sectors of interest is often only the first step. Practical follow-up frequently requires those sectors to be linked to the industries associated with them.

ATIM [Code Matching resources](#) provide the connection between service sectors identified within this report (BPM6 Revision Codes) and their associated industries (ISIC Codes).

Illustrative Considerations

Before deciding what to do next, the following considerations provide a framework for further review and assessment.

1. Are there markets, countries or trade corridors of particular interest?
2. Do specific service sectors or related markets merit attention?
3. Does market or service concentration have commercial implications?
4. Can any potential opportunities identified be linked to industry sectors, organisations, companies, or trade networks of interest?

7. Optional Next Steps

The following resources provide access to additional analysis, research, guidance, and trade-development support.

They can support further review, assessment, planning, and trade-development activity.

7.1 Further Analysis & Research

Additional ATIM Reports

Additional ATIM reports can provide analysis relating to service sectors, countries, bilateral trade relationships, trade corridors, and international markets.

Examples include:

- Additional World Service Trade Reports covering specific BPM6 service sectors;
- Bilateral Service Trade Reports examining trade relationships between two countries;
- Country Service Sector Reports relating to specific countries and service sectors;
- Country Service Trade Reports covering all service sectors within a specific country;
- and
- Comparative market and trade-corridor analysis.

ExportersAlmanac Reference Resources

(Access to ExportersAlmanac resources is free of charge.)

In addition to general reference resources, guidance materials, and business-support content, the ExportersAlmanac also provides:

- [Country Profiles](#) provide general, economic, trade, and commercial reference information for 250 countries and territories worldwide.
- [International Industry Profiles](#) provide access to business networks, international trade associations, industry directories, trade events, and related sector information.

ATIM Resource Library

The [ATIM Resource Library](#) provides access to methodology references, downloadable XLSX Trade Flow Tables, classification resources, and related analytical materials.

The downloadable [Global Trade Flow Tables](#) contain the data presented in this report together with additional rankings, statistics, and trade-flow references.

These resources support more detailed review and analysis.

Code Matching Resources

ATIM Code Matching resources provide downloadable BPM6 Revision–ISIC cross-mapping references.

These resources can support further investigation of service sectors, industry sectors, and trade-development opportunities identified within this report.

7.2 Trade Development & Implementation

[Protegra Framework](#). Protegra illustrates how trade-development resources, services, and market-visibility capabilities can be coordinated within a structured trade-enablement framework.

While the framework itself is illustrative, a number of the resources and services referenced are available independently and can provide practical support.

For additional information about this report, [ATIM](#) and [Protegra](#), please contact: ATIM@tradetech.cloud

Disclaimer

This report has been prepared as a structured trade-intelligence and reference document using information derived from external trade, institutional, classification, and country-reference sources believed to be reliable at the time of preparation.

The report is intended solely for informational, analytical, institutional, and trade-development support purposes. It does not constitute:

- legal advice;
- financial advice;
- investment advice;
- commercial due diligence;
- market-entry advice;
- trade-compliance advice; or
- professional consulting services.

Trade statistics, classifications, institutional references, and country reference information can be subject to:

- reporting delays;
- revisions;
- methodological differences;
- differences in reporting practices between countries;
- data-availability limitations;
- classification changes; or
- source-specific adjustments.

Reporting periods may vary between countries, services, markets, and data sources. Where equivalent reporting periods are unavailable, the most recent available reporting period has been used.

International service trade statistics are frequently subject to greater estimation, revision, and methodological variation than merchandise trade statistics. Users should therefore regard service trade statistics as indicative of market structure, scale, and trends rather than as precise measurements.

Although reasonable efforts have been made to support consistency and accuracy, no representation or warranty is made regarding:

- completeness;
- accuracy;
- reliability;
- current validity; or
- fitness for a particular purpose.

ATIM reports are intended to support structured trade intelligence, benchmarking, market review, sector review, trade-development analysis, and institutional engagement activities. They are not intended to function as:

- predictive forecasting systems;
- formal econometric models;
- investment-rating methodologies;
- competitiveness-certification frameworks; or
- definitive market-entry assessment models.

Industry-sector mappings, classifications, rankings, growth indicators, concentration measures, and trade-development references are intended solely to support preliminary review and analysis. They should not be interpreted as definitive assessments of commercial viability, competitiveness, regulatory suitability, procurement suitability, investment suitability, or market-entry feasibility.

Users of this report should undertake their own independent review, verification, and professional assessment before making commercial, financial, regulatory, investment, or operational decisions.

References to external organisations, institutions, services, websites, or information sources do not constitute endorsement, certification, or recommendation unless explicitly stated otherwise.

All trademarks, institutional names, and referenced materials remain the property of their respective owners.

ATIM findings and analytical outputs remain dependent upon the scope, quality, availability, accuracy, and governance status of the underlying data and reference sources.

Trade-development outcomes remain dependent upon sector conditions, competitiveness, operational capability, regulatory requirements, market-access conditions, institutional engagement, timing, and market-specific circumstances.

All ATIM reports, classifications, mappings, methodologies, frameworks, and related analytical structures remain subject to ATIM governance, methodological controls, editorial standards, and production-governance processes.