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# **ATIM Italy Services Trade Report**

## **BPM6-09 – Telecommunications, Computer and Information Services**

Prepared using the

ATIM (Aggregated Trade Intelligence Model) methodology

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**ATIM Service Reports can be produced for 52 countries and territories with detailed service-sector coverage across 13 service sectors.**

**Aggregate trade-in-services statistics are also available for a further 152 countries and territories.**

**Together, these resources create a highly flexible trade-intelligence capability supporting market, service-sector, country, trade-corridor, and trade-bloc analysis.**

**These reports are designed to:**

- **identify international markets and service sectors of interest;**
- **support benchmarking, market evaluation, and opportunity identification activities; and**
- **indicate practical trade-development next steps.**

**Supporting methodology, trade-flow tables, classification resources, and related reference materials are available through the [ATIM Resource Library](#).**

**For more information see: [ATIM Report Types and Applications](#).**

*(Multilingual versions available on request.)*

## About This Report

### Purpose

ATIM Service Trade Reports are designed for organisations supporting international trade-development.

This report provides structured trade intelligence relevant to:

- **Global Telecommunications, Computer and Information Services trade; and**
- **Italian international market opportunities in the sector**

### Application

The report combines international trade analysis, market ranks, growth indicators, concentration measures, and service-sector references.

The objective is to provide structured trade intelligence that supports market review, comparative assessment, and trade-development activities.

### Practical Use

The report has been designed to help organisations identify markets, service sectors, trade corridors, and areas of potential commercial interest that may warrant further investigation.

The information presented can support prioritisation, planning, and the identification of opportunities for subsequent review and assessment.

However, identifying service sectors of interest is often only the first step. Practical follow-up frequently requires those service sectors to be linked to the industries associated with them. [ATIM Code Matching resources](#) provide that connection between service sectors identified within this report (BPM6 Revision Codes) and their associated industries (ISIC Codes).

The Optional Next Steps section provides access to additional analytical, reference, and trade-development resources.

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## 1. Executive Summary

This Executive Summary provides a consolidated overview of the principal trade volumes, growth indicators, concentration measures, and comparative references presented within the report.

**Terminology:** Throughout this report, **ICT Services** refers to:

**BPM6 09 – Telecommunications, Computer and Information Services.**

### 1.1. International Trade Scale and Growth

The following indicators provide a summary of global ICT Services trade activity in 2024.

#### Global Trade Volumes

	USD bn	% Globally Traded Services	World Sector Rank
Global Service Exports	8,805.45		
Global ICT Services	1,241.72	14.10%	3/13

#### Italian ICT Trade Volumes

	USD bn	% Globally Traded ICT Services	World Country Rank
Italian ICT Services exports	9.59	0.77%	23/128
Italian ICT Services imports	17.44	2.58%	14/133

#### Italian ICT Trade Balance

	USD bn
Italian ICT Services exports	9.59
Italian ICT Services imports	17.44
<b>Italian ICT Services Trade Balance</b>	<b>-7.85</b>

The following indicators provide comparative references relating to export and import growth performance.

#### Export Growth

Exports	YoY Growth 2023-2024	CAGR 2020 - 2024
Global Service Trade	9.33%	13.20%
Global ICT Services	10.35%	10.99%
Italian ICT Services	0.13%	4.62%

### Import Growth

Imports	YoY Growth 2023-2024	CAGR 2020 - 2024
Global Service Trade	7.15%	12.22%
Global ICT Services	7.27%	9.34%
Italian ICT Services	13.87%	12.38%

The following indicators provide comparative references relating to market concentration within the global ICT Services sector.

### 1.2 Trade Concentration Indicators

The first figure indicates the number required to exceed the concentration threshold. The second figure indicates the total included in the analysis.

#### Global Service Trade Concentration

	50% Threshold	% ICT Services Global Trade
Exporting Countries	5/128	53.84%
Importing Countries	9/133	51.54%
Service Categories	1/3	81.37%

#### Italian Service Trade Concentration

	50% Threshold	% ICT Services Italian Trade
Exporting Countries	5/43	55.07%
Service Categories - Exports	1/3	60.98%
Importing Countries	4/41	56.14%
Service Categories - Imports	2/3	91.57%

### 1.3 Summary Observations

The Summary Observations section highlights the principal trade, growth, concentration, and market indicators presented within the report.

It also outlines how these indicators can support market assessment, trade-development activity, and the identification of areas warranting further exploration.

Illustrative Considerations provide additional context to assist organisations in determining how the information presented can be applied within their own circumstances.

The significance and application of the information presented will depend, however, upon the objectives, capabilities, priorities, and circumstances of the organisation using the report.

## 1.4 Optional Next Steps

The Optional Next Steps section provides access to additional analytical, reference, and trade-development resources to support any subsequent actions the organisation chooses to undertake.

## 2. Introduction

This report provides structured international trade information relating to:

- **Global Telecommunications, Computer and Information Services trade; and**
- **Italian international market opportunities in the sector**

**Terminology:** Throughout this report, the term **ICT Services** refers to:

**BPM6 09 – Telecommunications, Computer and Information Services.**

The abbreviated term ICT Services is used throughout the report for ease of reference.

Included within the report are international trade volumes, market ranks, growth benchmarks, service-sector references, and comparative trade information relevant to the report scope.

The analysis is designed to:

- provide international trade statistics and comparative trade references;
- identify markets, countries, and trade corridors of potential interest;
- identify service sectors, concentration patterns, and growth benchmarks; and
- support market review, opportunity identification, and trade-development activities.

BPM6 Revision service-sector code references are incorporated throughout the report to support review of global service activity and structure.

Comparative growth and trade benchmarks are used throughout the report to support market and service-sector review. Unless otherwise indicated, comparative growth and trade benchmarks are weighted by relative trade value.

### 2.1 Sector Mapping

To support interpretation and practical follow-up, ATIM provides **BPM6 Revision–ISIC alignment resources** that help connect service classifications with industry-sector classifications.

These resources help organisations link service sectors identified within the report to the industries, sectors, and economic activities associated with them.

### 2.2 Supporting Resources

The ATIM Resource Library provides access to methodology notes, benchmarking references, classification resources, and related analytical materials.

[Downloadable Trade Flow Tables](#) are also available through the [ATIM Resource Library](#).

The downloadable XLSX Trade Flow Tables provide access to the data presented in this report together with additional ranks, statistics, and trade-flow references.

## 2.3 Uses of This Report

The report supports a range of international trade-development, export-promotion, market-assessment, and market-development activities.

It can assist organisations in:

- benchmarking and comparative market assessment;
- sector-focused trade intelligence and market review;
- export-promotion and trade-development activities;
- market and partner identification; and
- international engagement and relationship-development activities.

## 2.4 Interpretation and Application

The report provides trade statistics, comparative references, growth indicators, concentration measures, and supporting resources.

Interpretation of the information presented, and any actions arising from it, will depend entirely upon the objectives, capabilities, priorities, and circumstances of the organisation using the report.

As a result, different organisations will reach different conclusions and pursue different courses of action based upon the same information.

For this reason, the report does not make judgements, recommendations, or prioritisation decisions on behalf of the organisations using it.

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## 2.5 Scope of the Analysis

This report primarily provides macro-level trade, market, sector, and international trade-structure analysis.

The analysis does not incorporate:

- the number of companies active within specific service sectors;
- the relative participation of SMEs and large enterprises;
- ownership composition; and
- detailed company-level analysis.

Some country, bilateral, and service-sector datasets may not be available for identical reporting periods. Where this occurs, the latest available reporting period has been used and is identified within the relevant tables or sections.

As a result, the report should not be interpreted as a detailed industry or company-structure assessment.

**Notes For Readers**

1. Unless otherwise indicated, countries, economies, and international markets are generally presented in approximate order of relevance to the report scope.
2. Additional trade statistics and ranks are available as downloadable XLSX files through the ATIM Resource Library's [Global Trade Flow Tables](#).
3. International trade statistics may differ between reported import and export figures.

### 3. Global Telecoms, Computer & IT Services Overview

This section provides a high-level overview of global ICT Services trade activity.

The analysis includes trade volumes, growth benchmarks, and concentration indicators relating to international markets and service sectors.

#### 3.1 Global Trade Activity

The following tables provide summary indicators relating to the scale, growth, and structure of global ICT Services trade activity.

These indicators provide a foundation for subsequent review of international market ranks, trade concentration, service-sector composition, and comparative sector performance.

##### Global Trade Volumes

	USD bn	% Globally Traded Service	World Rank
Global ICT Services exports	1,241.72	14.10%	3/13

Table 3.1.1 ICT Services Global Trade Volumes

##### Italian ICT Services Trade Volumes

	USD bn	% Globally Traded ICT Services	World Rank
Italian Exports	9.59	0.77%	23/128
Italian Imports	17.44	2.58%	14/133

Table 3.1.2 Italian Trade Volumes

##### Italian ICT Services Trade Balance

	USD bn
Italian ICT Services exports	9.59
Italian ICT Services imports	17.44
<b>Italian ICT Services Trade Balance</b>	<b>-7.85</b>

Table 3.1.3 Italian ICT Services Trade Balance.

These tables compare recent YoY growth and medium-term CAGR for global services, ICT services, and Italy, to show short-term momentum versus longer-term trends.

### Global Export Growth

Exports	YoY Growth 2023-2024 <sup>1</sup>	CAGR 2020 - 2024
Global Service Trade	9.33%	13.20%
Global ICT Services	10.35%	10.99%
Italy	0.13%	4.62%

Table 3.1.5 Export Growth 2024

### Global Import Growth

Imports	YoY Growth 2023-2024	CAGR 2020 - 2024
Global Service Trade	7.15%	12.22%
Global ICT Services	7.27%	9.34%
Italy	13.87%	12.38%

Table 3.1.6 Global Import Growth 2024

## 3.2 Market Concentration

These tables compare market concentration across exporting and importing countries and service categories within the report scope.

### Global Services Exporting Country Concentration

Rank	Exporting Country	% ICT Services Global Exports	USD bn
1	Ireland	23.81%	295.62
2	India	9.90%	122.88
3	China	8.08%	100.28
4	United States	7.31%	90.78
5	United Kingdom	4.74%	58.83
	<b>Totals</b>	<b>53.84%</b>	<b>668.39</b>

Table 3.2.1 ICT Services Global Exporting Country Concentration 2024

#### <sup>1</sup> Growth Tables:

- YoY (Year-on-Year) growth measures annual change.
- CAGR (Compound Annual Growth Rate) measures medium-term growth

### Italian ICT Services Export Country Concentration Profile

Rank	Exporting Country	% ICT Services Italian Exports	USD bn
1	United States	14.67%	1.41
2	Ireland	11.09%	1.06
3	Germany	10.70%	1.03
4	France	9.51%	0.91
5	United Kingdom	9.10%	0.87
	<b>Totals</b>	<b>55.07%</b>	<b>5.28</b>

Table 3.2.2 Italian ICT Services Exporting Country Concentration 2024

### Global Service Category Export Concentration

BPM6	Category Description	% Global ICT Services Exports
9.2	--- Computer services	81.37%
	<b>Total</b>	<b>81.37%</b>

Table 3.2.3 Global Service Category Export Concentration

### Italian Service Category Export Concentration Profile

BPM6	Category Description	% Italian ICT Services Exports
9.2	--- Computer services	60.98%
	<b>Totals</b>	<b>60.98%</b>

Table 3.2.4 Italian Service Category Export Concentration

The preceding tables show export concentration by country and service sector. The following tables show import concentration in global and Italian service trade.

### Global Importing Country Concentration

Rank	Country	% Global ICT Services Imports	USD bn
1	United States	10.75%	72.63
2	Germany	9.68%	65.41
3	China	5.94%	40.15
4	France	4.96%	33.52
5	Singapore	4.82%	32.57
6	Netherlands	4.49%	30.33
7	Japan	4.27%	28.84
8	India	3.50%	23.67
9	Switzerland	3.13%	21.17
	<b>Totals</b>	<b>51.54%</b>	<b>348.29</b>

Table 3.2.5 ICT Services Global Importing Country Concentration

**Italian ICT Services Country Import Concentration**

Rank	Country	% Italian ICT Services Imports	USD bn
1	Ireland	25.86%	4.51
2	United Kingdom	11.01%	1.92
3	United States of America	10.15%	1.77
4	France	9.12%	1.59
	<b>Totals</b>	<b>56.14%</b>	<b>10.35</b>

Table 3.2.6 Italian Country Import Concentration Profile

The table shows the concentration of Italian ICT services imports by service category.

**Italian Import Service Category Concentration**

BPM6	Category Description	% Italian ICT Services Imports
9.1	Telecommunications services	49.54%
9.2	Computer services	42.03%
	<b>Totals</b>	<b>91.57%</b>

Table 3.2.7 Italian Import Service Category Concentration

Together, these indicators summarise the scale, growth, and concentration of ICT services trade within the report scope.

The next sections examine export markets, import markets, service categories, and growth trends in more detail.

**Notes For Readers**

1. Additional trade statistics, ranks, and supporting trade-flow references are available as downloadable XLSX files through the ATIM Resource Library's [Global Trade Flow Tables](#).

## 4. Major Telecoms, Computer & IT Services Export Markets

This section provides more detailed review of international ICT Services export markets, growth trends, and service-category activity.

The analysis incorporates market ranks, growth benchmarks, service-category references, and comparative trade indicators.

### 4.1 Export Market Size & Growth

The following tables provide comparative references relating to the scale and growth performance of leading international ICT Services exporting economies.

#### Leading ICT Services Exporting Countries by Value.

The following table ranks countries by export value and relative share of global ICT Services exports.

Rank	Country	World Share	USD bn
1	Ireland	23.81%	295.62
2	India	9.90%	122.88
3	China	8.08%	100.28
4	United States	7.31%	90.78
5	United Kingdom	4.74%	58.83
6	Germany	4.35%	54.01
7	Netherlands	3.95%	49.00
8	Israel	2.80%	34.75
9	Singapore	2.48%	30.80
10	France	2.40%	29.74
	<b>Totals</b>	<b>69.82%</b>	<b>866.69</b>

Table 4.1.1 Leading ICT Services exporting countries by value

#### Italian Export Rank

	Rank	World Share	USD bn
Italy	23/128	0.77%	9.59

Table 4.1.2 Italian Export Rank

### Italian Leading Exporting Markets by value

Rank	Country	% of Italian ICT Services Exports	USD bn
1	United States	14.67%	1.41
2	Ireland	11.09%	1.06
3	Germany	10.70%	1.03
4	France	9.51%	0.91
5	United Kingdom	9.10%	0.87
6	Spain	5.09%	0.49
7	Switzerland	3.76%	0.36
8	Belgium	2.52%	0.24
9	Netherlands	2.12%	0.20
10	Austria	1.82%	0.17
	<b>Totals</b>	<b>70.38%</b>	<b>6.74</b>

Table 4.1.3 Italian Leading Export Markets by Value

### Leading ICT Services Exporting Countries by YoY Growth

#### Export Growth YoY Benchmarks (2023-2024):

Global service export growth	9.33%
Global ICT Services export growth	10.35%

Rank	Country	YoY	Benchmarks	USD bn
1	Mexico	47.86%	▲ ▲	1.58
2	Vietnam	39.07%	▲ ▲	2.32
3	Indonesia	35.56%	▲ ▲	3.76
4	Pakistan	33.63%	▲ ▲	3.63
5	Finland	22.73%	▲ ▲	13.64
6	Colombia	22.65%	▲ ▲	2.00
7	Slovakia	22.47%	▲ ▲	2.65
8	Hungary	21.76%	▲ ▲	4.32
9	Serbia	20.30%	▲ ▲	4.47
10	Ireland	19.71%	▲ ▲	295.62

Table 4.1.4 Leading ICT Services Exporting Countries by YoY Growth (2023-2024)

#### Italian ICT Services Export Growth YoY

Country	YoY 2023-2024	Benchmarks	USD bn
Italy	0.13%	▼ ▼	9.59

Table 4.1.5 Italian Export Growth (2024-25)

Where:

- first icon = growth compared to Global service benchmark;
- second icon = growth compared to ICT Services benchmark.
  
- ▲ indicates above the benchmark
- ▼ indicates below benchmark
- ▶ indicates equal to the benchmark

While the table above highlights short-term YoY growth, the next table shows longer-term CAGR growth patterns.

**Leading ICT Services Exporting Countries by CAGR Growth**

**Export Growth CAGR Benchmarks (2020 - 2024):**

Global service export growth	13.20%
Global ICT Services export growth	10.99%

Rank	Country	CAGR	Benchmarks	USD bn
1	Denmark	96.10%	▲ ▲	0.15
2	Hong Kong	34.62%	▲ ▲	0.09
3	Portugal	29.81%	▲ ▲	0.08
4	Spain	25.21%	▲ ▲	0.49
5	Romania	18.95%	▲ ▲	0.10
6	Netherlands	18.85%	▲ ▲	0.20
7	Greece	15.27%	▲ ▲	0.11
8	United States	13.35%	▲ ▲	1.41
9	Switzerland	12.87%	▼ ▲	0.36
10	France	12.16%	▼ ▲	0.91

Table 4.1.6 Leading ICT Services Exporting Countries by CAGR Growth (2020 - 2024)

**Italian ICT Services By Export Growth CAGR**

Country	CAGR 2020 - 2024	Benchmarks	USD bn
Italy	4.62%	▼ ▼	9.59

Table 4.1.7 Italian ICT Services By Export Growth CAGR (2020 - 2024)

Service categories provide more detailed insight into the composition and performance of ICT Services trade.

The following tables provide comparative references relating to market scale and growth performance across leading ICT service categories.

## 4.2 Export ICT Service Categories & Growth

### Global Export Service Categories by Share

BPM6	Category Description	Share of World ICT Services Exports
9.2	Computer services	81.37%
9.1	Telecommunications services	10.83%
9.3	Information services	7.80%
	<b>Totals</b>	<b>100.00%</b>

Table 4.2.1 Service Category Exports (2024)

### Italian Export Service Categories by Share

BPM6	Category Description	Share of Italian ICT Services Exports
9.2	Computer services	60.98%
9.1	Telecommunications services	35.61%
9.3	Information services	3.41%
	<b>Totals</b>	<b>100.00%</b>

Table 4.2.2 Italian Service Category Exports by Value

These service categories also have their own growth profiles, which are shown in the following tables.

### Italian Service Categories by YoY Export Growth

#### Export Growth YoY Benchmarks (2023-2024):

Global ICT Services export growth	10.35%
Italian ICT Services export growth	0.13%

BPM6	Category Description	YoY Growth	Benchmarks
9.2	Computer services	0.13%	▼▶
9.1	Telecommunications services	0.13%	▼▶
9.3	Information services	0.13%	▼▶

Table 4.2.3 Italian ICT Service Categories by YoY Growth (2023-2024)

### Italian Service Categories by CAGR Growth

#### Export Growth CAGR Benchmarks (2020 - 2024):

Italian service import growth	9.34%
Italian ICT Services export growth	4.62%

BPM6	Category Description	CAGR Growth	Benchmarks
9.2	Computer services	6.34%	▼ ▲
9.1	Telecommunications services	2.19%	▼ ▼
9.3	Information services	2.08%	▼ ▼

Table 4.2.4 Italian ICT Service Categories by CAGR Growth (2020 - 2024)

The next section provides corresponding international ICT Services import statistics, ranks, growth indicators, and comparative market references.

## 5. Major Telecoms, Computer & IT Services Import Markets

Further to the indicators presented in Section 3, the following tables provide more detailed ICT Services import-market and growth analysis.

### 5.1 Import Market Size & Growth

#### Leading ICT Services Importing Countries by Value.

The following table ranks countries by import value and relative share of global ICT Services imports.

Rank	Country	World Share	Imports USD bn
1	United States	10.75%	72.63
2	Germany	9.68%	65.41
3	China	5.94%	40.15
4	France	4.96%	33.52
5	Singapore	4.82%	32.57
6	Netherlands	4.49%	30.33
7	Japan	4.27%	28.84
8	India	3.50%	23.67
9	Switzerland	3.13%	21.17
10	Belgium	3.09%	20.86
	<b>Totals</b>	<b>54.63%</b>	<b>369.15</b>

Table 5.1.1 Leading ICT Services Importing Countries by Value

#### Italian Import Rank

	Rank	World Share	USD bn
Italy	14/133	2.58%	17.44

Table 5.1.2 Italian Import Rank

**Italian Leading Importing (Supplier) Countries**

Rank	Country	% of Italian ICT Services Imports	USD bn
1	Ireland	25.86%	4.51
2	United Kingdom	11.01%	1.92
3	United States	10.15%	1.77
4	France	9.12%	1.59
5	Netherlands	7.57%	1.32
6	Germany	7.28%	1.27
7	Spain	4.24%	0.74
8	Sweden	3.21%	0.56
9	Switzerland	2.75%	0.48
10	Belgium	1.66%	0.29
	<b>Totals</b>	<b>82.86%</b>	<b>14.45</b>

Table 5.1.3 Italian Leading Importing (Supplier) Countries

**Leading ICT Services Importing Countries by YoY Import Growth**

**Import Growth YoY Benchmarks (2023-2024):**

Global service import growth	7.15%
Global ICT Services import growth	7.27%

Rank	Country	YoY	Benchmarks	USD bn
1	Egypt	79.62%	▲▲	1.49
2	United Arab Emirates	55.88%	▲▲	6.95
3	Ireland	48.82%	▲▲	20.85
4	Slovakia	33.37%	▲▲	1.94
5	Qatar	33.18%	▲▲	2.21
6	Lithuania	30.24%	▲▲	1.58
7	Greece	28.22%	▲▲	1.29
8	Hungary	24.68%	▲▲	3.41
9	Thailand	23.33%	▲▲	1.22
10	Poland	21.77%	▲▲	13.42

5.1.4 Leading ICT Services Importing Countries by YoY Import Growth (2023 - 2024)

### Leading Italian ICT Services Importing Countries by YoY Import Growth

#### Import Growth YoY Benchmarks (2023-24):

Global ICT Services import growth	7.27%
Italian ICT Services import growth	13.87%

Rank	Country	YoY	Benchmarks	USD bn
1	Estonia	93.67%	▲ ▲	0.09
2	Brazil	91.75%	▲ ▲	0.06
3	Greece	86.55%	▲ ▲	0.12
4	Austria	52.03%	▲ ▲	0.21
5	Cyprus	51.36%	▲ ▲	0.16
6	Portugal	43.63%	▲ ▲	0.25
7	Romania	38.74%	▲ ▲	0.17
8	Poland	32.18%	▲ ▲	0.07
9	Spain	27.01%	▲ ▲	0.74
10	Netherlands	24.08%	▲ ▲	1.32

#### 5.1.5 Leading Italian ICT Services Importing Countries by YoY Import Growth

While the previous tables highlight shorter-term import growth performance, the following table presents longer-term CAGR growth ranks for leading ICT Services importing countries.

### Leading ICT Services Importing Countries by CAGR Growth

#### Import Growth CAGR Benchmarks (2020 - 2024):

Global service import growth	12.22%
Global ICT Services import growth	9.34%

Rank	Country	CAGR	Benchmarks	USD bn
1	Malta	45.62%	▲ ▲	1.19
2	Lithuania	29.78%	▲ ▲	1.58
3	Poland	23.12%	▲ ▲	13.42
4	Brazil	22.26%	▲ ▲	13.33
5	Cyprus	21.16%	▲ ▲	6.46
6	India	21.10%	▲ ▲	23.67
7	Saudi Arabia	18.55%	▲ ▲	2.71
8	Peru	18.47%	▲ ▲	2.27
9	Ukraine	18.47%	▲ ▲	1.11
10	South Korea	17.76%	▲ ▲	11.76

Table 5.1.6 Leading ICT Services Importing Countries by CAGR Import Growth (2020 - 2024)

### Leading Italian ICT Services Importing Countries by CAGR Growth

#### Import Growth CAGR Benchmarks (2020 - 2024):

Global ICT service import growth	9.34%
Italian ICT Services import growth	12.38%

Rank	Country	CAGR	Benchmarks	USD bn
1	Lithuania	184.94%	▲▲	0.17
2	Estonia	81.18%	▲▲	0.09
3	Portugal	42.43%	▲▲	0.25
4	Spain	36.79%	▲▲	0.74
5	Malta	31.36%	▲▲	0.09
6	Romania	28.92%	▲▲	0.17
7	United States	25.79%	▲▲	1.77
8	Austria	25.24%	▲▲	0.21
9	Cyprus	19.80%	▲▲	0.16
10	France	15.18%	▲▲	1.59

Table 5.1.7 Leading Italian ICT Services Importing Countries by CAGR Import Growth (2020 - 2024)

## 5.2 Import Service Categories & Growth

### Italian Import Service Categories by Share

BPM6	Category Description	% Share of Italian ICT Services Imports
9.1	Telecommunications services	49.54%
9.2	Computer services	42.03%
9.3	Information services	8.43%

Table 5.2.1 Italian Import Service Categories by Share

### Italian Import Service Categories by YoY Growth

#### Import Growth YoY Benchmarks (2023-2024):

Global ICT Services import growth	7.27%
Italian ICT Services import growth	13.87%

BPM6	Category Description	YoY Growth	Benchmarks
9.1	Telecommunications services	13.87%	▲▶
9.2	Computer services	13.87%	▲▶
9.3	Information services	13.87%	▲▶

Table 5.2.2 Italian Import Service Categories by YoY Growth

The following table presents CAGR growth ranks for Italian service categories.

### Italian Import Service Categories by CAGR Growth

#### Import Growth CAGR Benchmarks (2020 - 2024):

Global service import growth	12.22%
Global ICT Services import growth	9.34%

BPM6	Category Description	CAGR	Benchmarks
9.3	Information services	27.04%	▲ ▲
9.1	Telecommunications services	12.15%	▼ ▲
9.2	Computer services	10.56%	▼ ▲

#### 5.2.3 Italian Import Service Categories by CAGR Growth

The following section, Summary Observations, highlights the principal indicators presented within the report.

Optional Next Steps provides access to additional analytical, reference, and trade-development resources.

## 6. Summary Observations

### 6.1 Telecoms, Computer & IT Services Trade Structure & Growth in 2024

**Note:** Figures presented in this section may be rounded.

#### International Markets

- Global ICT Services exports reached USD 1,242 billion
- This represents 14% of globally traded service value.
- Global ICT Services exports increased by 10.4%, compared to 9.3% for the global service market.
- Five exporting countries accounted for 54% of global ICT Services exports
- Nine importing countries accounted for 52% of global ICT Services imports.
- One service category accounted for 78% of global ICT Services exports.

#### Italian Market

- Italian ICT Services exports reached USD 9.6 billion
- This represents 0.8% of global ICT Services exports.
- Italian ICT Services imports reached USD 17.4 billion.
- This represents 2.6% of global ICT Services imports.
- The Italian ICT Services trade balance was approximately USD **-7.9 billion**.
- Italian ICT Services exports increased by 0.1%, compared to 9.3% for global services and 10.4% for global ICT Services markets.
- Five export markets accounted for 55% of Italian ICT Services exports.
- One service category accounted for 61% of Italian ICT Services exports.
- Four supplier countries accounted for 56% of Italian ICT Services imports.
- Two service categories accounted for 92% of Italian ICT Services imports.

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### 6.2 From Market Patterns to Trade Activity

The information presented throughout this report can support the identification and assessment of markets, service sectors, trade corridors, and potential trade opportunities.

The specific actions undertaken, however, will depend on the objectives of the organisation concerned.

Such actions typically include identifying and assessing:

- markets, countries, and trade corridors of interest;
- service sectors of interest;
- market and service concentration patterns; and
- industry sectors, organisations, companies, and trade networks associated with any potential opportunities.

However, identifying service sectors of interest is often only the first step. Practical follow-up frequently requires those sectors to be linked to the industries associated with them.

ATIM [Code Matching resources](#) provide the connection between service sectors identified within this report (BPM6 Revision Codes) and their associated industries (ISIC Codes).

### **Illustrative Considerations**

Before deciding what to do next, the following considerations provide a framework for further review and assessment.

1. Are there markets, countries or trade corridors of particular interest?
2. Do specific service categories, service sectors or related markets merit attention?
3. Does market or service concentration have commercial implications?
4. Can any potential opportunities identified be linked to industry sectors, organisations, companies, or trade networks of interest?

## 7. Optional Next Steps

The following resources provide access to additional analysis, research, guidance, and trade-development support.

They can support further review, assessment, planning, and trade-development activity.

### 7.1 Further Analysis & Research

#### Additional ATIM Reports

Additional ATIM reports can provide analysis relating to service sectors, countries, bilateral trade relationships, trade corridors, and international markets.

Examples include:

- Additional World Service Trade Reports covering specific BPM6 service sectors;
- Bilateral Service Trade Reports examining trade relationships between two countries;
- Country Service Sector Reports relating to specific countries and service sectors;
- Country Service Trade Reports covering all service sectors within a specific country; and
- Comparative market and trade-corridor analysis.

#### **ExportersAlmanac Reference Resources**

(Access to ExportersAlmanac resources is free of charge.)

In addition to general reference resources, guidance materials, and business-support content, the ExportersAlmanac also provides:

- [Country Profiles](#) provide general, economic, trade, and commercial reference information for 250 countries and territories worldwide.
- [International Industry Profiles](#) provide access to business networks, international trade associations, industry directories, trade events, and related sector information.

#### **ATIM Resource Library**

The [ATIM Resource Library](#) provides access to methodology references, downloadable XLSX Trade Flow Tables, classification resources, and related analytical materials.

The downloadable [Global Trade Flow Tables](#) contain the data presented in this report together with additional ranks, statistics, and trade-flow references.

These resources support more detailed review and analysis.

#### Code Matching Resources

ATIM Code Matching resources provide downloadable BPM6 Revision–ISIC cross-mapping references.

These resources can support further investigation of service sectors, industry sectors, and trade-development opportunities identified within this report.

## 7.2 Trade Development & Implementation

**Protegra Framework**. Protegra illustrates how trade-development resources, services, and market-visibility capabilities can be coordinated within a structured trade-enablement framework.

While the framework itself is illustrative, a number of the resources and services referenced are available independently and can provide practical support.

For additional information about this report, [ATIM](#) and [Protegra](#), please contact:  
[ATIM@tradetech.cloud](mailto:ATIM@tradetech.cloud)

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